

Parasol Privacy Policy

Effective August [29], 2018

I. Introduction

At Remote Maintenance Systems GP, LLC (“Parasol”), your privacy and the security of your personal data is important to us. The purpose of this Privacy Policy (the “Policy”) is to provide you with transparency regarding how we collect personal data, why we collect such personal data, and what we do with your personal data. Parasol works with professional technology integrators (the “Dealer(s)”) to provide remote management and monitoring of network systems for the end user, including but not limited to, integrated audio, video, computer network systems and lighting (the “Services”). For purposes of this Policy, an End User is anyone utilizing Parasol’s Services. This Policy is addressed to both to the End User and Dealer.

II. About This Policy

This Policy provides essential details relating to your personal data relationship with Parasol. In addition to data collected from email, chat, phone and text, this Policy also applies to your use of the Parasol website and any Parasol mobile or smart device application (collectively, the “Sites”). From time to time, we may develop new products or services. If the new products or services in any way change the way we collect or process your personal data, we will update this Policy accordingly. Unless otherwise stated, all new products or services are subject to this Policy.

By visiting our Sites and utilizing our Services, you are accepting Parasol’s collection of your personal information described in this Policy. You can always opt-out of allowing Parasol access to your personal data at any time by contacting Parasol. Please be advised that opting out of sharing your personal information with us may affect the performance of your Parasol Services. If you feel uncomfortable with the way in which Parasol collects your personal information, you may refrain from accessing our Sites or utilizing our Services.

III. How We Collect Personal Data?

If you are an End User, you most likely subscribed for Parasol Services from a Dealer. In connection with establishing your Parasol Services, Dealers may have shared some End User personally identifiable information with us such as End User name, phone number, email address, or IP address. In addition to receiving End User personally identifiable information from Dealers and third-party providers, when you visit a Parasol Site, we may collect information during your visits to Sites through automatic data collection tools such as cookies, web beacons, embedded web links and other commonly used information-

gathering tools. We may also collect any information that you directly provide us or we may also collect information from your use of our Sites and Services.

IV. What Personal Data We Collect From You?

In order to enable the functionality of your Parasol Services, the Dealer may have shared information may include the model and serial numbers of the connected devices (the "Devices"), the names of the rooms where you have Devices, your zip code and time zone, and other information about the Devices, your configuration and information about any Device that may be connected to your network. We may also collect your name, email address, phone number, street address, or IP address.

If you are a Dealer purchasing Parasol Services from us, we may collect your personal information such as name, date of birth, credit card or other financial information, mobile phone number and details of your transaction with Parasol.

If you are visiting any Parasol Sites, we may collect information about your use of the Sites through the use of "cookies." Cookies are a commonly used mechanism that allows us to compile information about your use of the Sites and to recognize you when you visit the Site again.

V. Why Do We Collect Your Personal Data?

Parasol solely utilizes your personal data to enable the functionality of your Services, to improve its performance, and to enhance your experience with our Sites. We may utilize your personal data to: (i) register your Services, (ii) enable customer service or technical support personnel to remotely troubleshoot your Device, or (iii) to process orders or payments.

VI. Transfer Of Your Personal Data

Parasol does not sell your personal information to any third party. Your personal information may be shared with our agents, subsidiaries and affiliates. Parasol may transfer its database associated with a transaction whereby a third party acquires substantially all of the stock or assets of Parasol. Parasol may also share your personal data with law enforcement if required by law. In addition, Parasol may share information gathered from your use of our Sites with third party marketing analytics companies. This information is solely used to enhance the performance of our Sites and to improve your user experience with our Sites.

VII. Information For European Union Citizens

The European Union enacted an important piece of legislation called the General Data Protection Regulation or "GDPR." The GDPR gives rights to citizens of the European Union in

relation to their personal information. These rights include, and are not limited to, the following:

- Right to Access- The right to access the personal data we process about you;
- Right to Erasure- The right to request that we delete all of your personal data;
- Right to Rectification- The right to request that we amend or update your personal data where inaccurate;
- Right to Object- The right to object to us processing your personal data

Parasol understands our responsibility to protect the individual's privacy interests under the GDPR as well as enabling European Union End Users to exercise the aforementioned rights. Parasol has limited access to European Union citizens personally identifiable information. This information is provided to us solely to enable the functionality of Parasol Services. We do not use any personal data in any way that causes harm. Given's Parasol's use of personally identifiable information is to enable the functionality of Parasol Services, Parasol's use of such personally identifiable information is for a legitimate business purpose. This Policy is under constant review and if circumstances change we will update this Policy accordingly in light of GDPR.

VIII. Children

We understand the importance of taking extra precautions to protect the privacy and safety of children using Services or visiting our Sites. In accordance with the Children's Privacy Protection Act, we do not collect or maintain information from those we actually know are under the age of 13.

IX. Changes to Privacy Policy

This Policy is effective as of the date set forth above. We may occasionally make changes to this Policy and when we do we will indicate the date in which this Policy has been updated. When we make material changes, we may contact you directly to inform you of such material changes.

X. How To Contact Us

We encourage you to contact us regarding any privacy concerns. You may contact us at:

Parasol
Attn: Ted Bremekamp
Email: ted@getparasol.com